

## **Job Title: *Senior Communications Manager***

### **Life at LIBERTY:**

LIBERTY's ambition is to become carbon-neutral by 2030 – or CN30, as we call it. That's why LIBERTY Steel Group aims at transforming Galati plant, the largest integrated steelworks in Romania and a strategic pillar of the Romanian economy, into a sustainable business. Our GREENSTEEL transformation plans will ensure the long-term economic, social, and environmental sustainability of LIBERTY Galati for future generations. The change has already begun - join our efforts and change the world for decades!

### **Your Mission:**

Liberty is seeking a highly motivated and experienced Senior Communications Manager with at least 6 years of experience in the communications or journalism field. A Senior Communications Manager creates, manages and implements the internal and external communications programs in Galati to manage the corporate and brand reputation and promote the LIBERTY Galati and its products.

### **Profile:**

- Bachelor's degree
- Self-motivated with a positive and professional approach. A solutions and results-oriented manager with the ability to navigate complex situations.

### **Skills and abilities:**

- A confident communicator and presenter
- Very good writing skills in English and Romanian, as well as presentation skills
- Organizational and planning skills and experience in organizing events
- Project management skills
- Creativity and strategy
- Digital marketing and social media skills

### **What you'll do at LIBERTY:**

#### **Roles & Responsibilities:**

- Manage and implement internal communications and the media relations in Galati, ensuring our messages are consistent, engaging and in line with the group's key messages
- Identify the crisis situations and manage the communications locally - as part of the larger crisis team
- Manage the design, content, and production of the internal materials (newsletters, articles on Spoke, articles for the internal newspaper, videos, leaflets, etc) and the drafts press releases - gather

information from the local teams, prepare the draft materials and layouts in Wordpress, Canva or Mail Chimp

- Manage the communications in social media: Facebook, Instagram, LinkedIn, Meta Business Suite.
- Manage and organize the internal and local events in Galati

**Day-to-day duties:**

- Preparation of the company's presentations, newsletters, articles and/or speeches for employees
- Creation and development of: print materials and online posts; internal emails; web site management and content development; press releases, draft interviews - in Romanian and English
- Adaptation of the LIBERTY group's materials from English to Romanian - copywriting activities
- Manage the local Corporate videos and ads
- Manage and write for the quarterly newspaper
- Prepare and manage the internal and local events